



Siempre Soledad General Plan 2045

Vision: Soledad is a small town with big ideas, celebrating our rich cultural heritage and serving as the gateway to the Pinnacles. We are a welcoming and diverse community that is committed to improving quality of life, growing businesses, and being a safe and healthy city where everyone thrives.

Guiding Principles



Economy

We cultivate a thriving economy that supports quality retail for our residents' shopping needs, small businesses, and regional tourism. We aim to provide our residents with secure and well-paying jobs that will serve as the backbone of their livelihoods. Residents are able to shop locally for their essential needs.



Housing

We ensure access to quality and diverse housing near schools, jobs, retail, and parks that is affordable to residents of all income levels.



Equity

We believe everyone has a voice in shaping Soledad and participating in local decision making.



Community Places

We value parks, public gathering spaces, recreation, cultural events, and a vibrant Downtown that is comfortable and welcoming to all. We advance our beautiful park and recreation system with amenities that offer moments of play and connection with our neighbors.



Mobility

We have high-quality road and public transit systems that minimize traffic congestion and allow convenient access to daily destinations. We are proud of our safe, walkable, and bikeable neighborhoods that promote these non-automobile modes of transportation.



Safety

We prioritize a safe and open community. Our streets have ample lighting, well maintained sidewalks, highly visible crosswalks, and protected bike lanes. Freeway access accommodates our need for evacuation in the event of an emergency. Our safety and law enforcement providers are partners with all of us in preparing for emergencies and preventing crime.



Youth

We invest in our youth by providing safe communities, access to health care, workforce development, educational pathways, quality housing, and parks and recreational opportunities for their well-being and growth.



Health

We promote both physical and mental health services through our infrastructure, facilities, stores, and services. This includes walking, biking, and access to healthy and safe foods. Healthcare and social services are plentiful and accessible to everyone in the community.



Education

We invest in the prosperity of our community and local workforce through a range of educational programs that provide academic advancement and job skills training. We are proud to provide educational services in Spanish, English, and other languages spoken locally.