



Siempre Soledad General Plan 2045

Vision: Serving as the gateway to Pinnacles National Park, Soledad is a small town with big ideas, that celebrates our rich cultural heritage and diversity. We are a welcoming and inclusive community that is committed to advancing equity, sustainable growth, and environmental stewardship, improving quality of life, supporting businesses, and being a safe and healthy city where everyone thrives.

Guiding Principles



Economy

We cultivate a thriving economy that supports quality retail for our residents' shopping needs, small businesses, and regional tourism. We aim to provide our residents with secure and well-paying jobs that will serve as the backbone of their livelihoods. Residents are able to shop locally for their essential needs.



Housing

We ensure access to quality, safe, and diverse housing near schools, jobs, retail, and parks that is affordable to residents of all income levels.



Environmental Justice and Equity

We improve the health and well-being of our local community by addressing environmental, social, and economic obstacles. We are committed to diversity, equity, and inclusion and believe everyone has a voice in shaping Soledad. We engage together as equal partners in local decision-making processes to reduce inequalities and disparities in our community.



Community Places

We value parks, public gathering spaces, recreation, cultural events, and vibrant community places that are comfortable and welcoming to all regardless of age or abilities. We advance our beautiful park and recreation system with amenities that offer moments of play and connection with our neighbors.



Mobility

We have high-quality road and public transit systems that help prevent traffic fatalities and severe injuries, minimize traffic congestion, and allow convenient access to daily destinations. We are proud of our safe, walkable, accessible, and bikeable neighborhoods that promote non-automobile modes of transportation.



Safety

We prioritize a safe and open community with streets that have ample lighting, well maintained sidewalks and roads, highly visible crosswalks, protected bike lanes, and convenient freeway access that accommodates routes for emergency evacuation. Our safety and law enforcement providers are our partners in preventing crime, developing community-based intervention programs, and preparing for emergencies. We are committed to building long-term resilience and embracing environmental sustainability to protect all residents from negative environmental impacts.



Youth

We invest in our youth by providing safe communities, access to health care, workforce development, educational pathways, quality housing, and parks and recreational opportunities for their well-being and growth.



Health

We promote both physical and mental health services through our infrastructure, facilities, stores, and services. This includes walking, biking, and access to healthy and safe foods. Healthcare and social services are plentiful and accessible to everyone in the community.



Education

We foster the prosperity of our community by investing in and expanding a range of educational opportunities including higher education and vocational training and resources that prepare our workforce for well-paying jobs. We are proud to provide educational and vocational services in Spanish, English, and other languages spoken locally.